

Free Press

(Northampton, MA)

2005 National Conference for Media Reform Project**Total Award: \$35,000 over 1 Year**

To support the *2005 National Conference for Media Reform*, to help strengthen the media reform movement by mobilizing new constituencies and re-invigorating existing ones. The conference program will include three days of panel presentations, workshops, caucuses and discussion sessions. The event is likely to draw more than 3,000 activists, advocates, scholars, concerned citizens, policymakers and media producers. NCF supported the first Media Reform conference in 2003. Though the conference was originally planned for 400 participants, nearly 2,000 people attended including several members of Congress. The goal of the first conference was to map the field, identify key issues and build alliance. The 2005 conference will inform, inspire and motivate participants; provide a forum for media policy advocates to network, share resources, and discuss strategies for advancing the media reform movement; facilitate discussion of media policy; and generate the resources to develop and implement action plans. The conference format will include an action planning clinic, policy roundtables and a media democracy showcase. Stakeholders who will be attending this meeting include people of faith communities, racial justice advocates, media workers, labor leaders, journalists, the independent media community, parent and child advocates, lawyers and international activists.

Program Contribution Breakdown:

\$15,000 Arts and Culture Program: *Objective II, Strategy 1*

\$20,000 Interprogram Initiatives for Social and Economic Justice: *Objectives I & II*