

WGBH Educational Foundation

(Boston, MA)

FRONTLINE, "The High Cost of Gold"

Total Award: \$100,000 over 1 year

Presidential Authority Grant

To support Frontline: "The High Cost of Gold," a project of WGBH Educational Foundation. The television documentary will look into the behavior of American multi-national gold mining companies with operations in the U.S. and overseas, focusing particularly on their activities in so-called "developing" nations. The New York Times and Frontline reporter Lowell Bergman will take audiences on an international journey for an exclusive look at the secretive, inside workings of an industry which routinely externalizes the costs of production and evades accountability for the real environmental and social costs and risks of its activities. The 30-minute report will air on "Frontline/World," the magazine format series within Frontline, that airs four times a year in the Frontline time-slot. In addition to the 30-minute Frontline broadcast, a 60-minute version will be developed for international distribution, a corollary three-part article will be published in The New York Times, and a strong promotional campaign and Web site will be developed where the content will become part of the series' permanent collection and available to stream on-line for years to come.

Program Contribution Breakdown:

\$25,000 Environment/Contemplative Practice: *Goal I, Objective I, Strategies 1 & 2*

\$75,000 Interprogram Initiatives for Social and Economic Justice: *Objectives I & II*