

Progressive Jewish Alliance

(Los Angeles, CA)

*General Support***Total Award: \$300,000 over 2 years**

For general support to increase infrastructure (staff, budget, web-presence, and communications), grow membership, reach out to target demographics, expand the scope of its programming, and begin to explore possibilities for replication. Since its launch four years ago, PJA has grown into one of the nation's most dynamic, innovative and effective Jewish social justice organizations. Over the next two years, PJA will expand its Muslim-Jewish dialogue project, both increasing participation in existing dialogue tracks and creating two new tracks (to engage young people and LA's 100,000-strong Persian community respectively); update *No Shvitz*, PJA's anti-sweatshop project, creating a multi-media economic justice campaign aimed at reaching high-school and college-age Jews; continue and expand its role as a Jewish partner in the struggles of low-wage and immigrant worker communities; train additional classes of volunteers to help at-risk youth of all backgrounds through PJA's Jewish Community Justice Project, the nation's only Jewish restorative justice mediation program; launch the Jeremiah Project, a unique new framework that seeks to create a model of a robust and textured Jewish social justice activism grounded in historical experience and rabbinic traditions; initiate a strategic campaign of outreach to the generation of under-40 Jews; begin viability assessments of the next generation of PJA projects; and explore the possibility of creating replicable models of PJA projects and structures elsewhere.

Jewish Life and Values/Contemplative Practice: *Goal 1, Objectives, 1, 2, 3, & 4*